THIS IS WHO WE ARE

Wilderness Workshop is a community-based organization working to protect the public lands of Colorado's Western Slope and build an engaged constituency in support of public land conservation and stewardship. We rely on science, grassroots activism, and law and policy as the primary tools in our toolbox.

Our geography is centered on the White River National Forest and Colorado River Valley, and from our basecamp in Carbondale we work to defend and protect treasured landscapes such as the Thompson Divide, Flat Tops, Roan Plateau, and North Fork Valley.

Founded in 1967, Wilderness Workshop has earned a national reputation for passionate, strategic advocacy, effective grassroots activism, and scientific authority. We are a trusted leader in the conservation community, and we work collaboratively with local, regional and national partners toward a shared vision for a healthy, ecologically intact planet.

We are committed to ensuring that public lands are accessible and enjoyable for all, and that equity and justice are centered in public lands management. As an organization we are similarly working to become more inclusive and diverse and ensure we, and our work, are representative of the communities we serve.

We now seek an experienced, committed, dynamic Campaign Manager to join our highly talented team.
THIS IS HOW THE CAMPAIGN MANAGER MAKES A DIFFERENCE

Wilderness Workshop’s mission is to protect public lands in western Colorado. We realize the greatest success in our mission-driven work through the development and execution of sophisticated campaigns to protect lands and waters in our region – by proactively leading efforts to achieve conservation designations and by mounting formidable defensive efforts against projects ranging from energy development to dams to roads. The Campaign Manager strategically leads Wilderness Workshop’s major campaigns to protect our priority landscapes, integrating our top-shelf policy, legal, organizing, communications, and field expertise into powerful campaigns to achieve conservation outcomes.

The Campaign Manager is a critical ambassador for the organization, nurturing meaningful relationships with land managers, elected officials, conservation partners, ranchers, recreationists, scientists, activists, and other stakeholders in our community. In collaboration with the Conservation Director, the Campaign Manager will identify priority campaigns for Wilderness Workshop and ensure those campaigns are resourced for success and provide a compelling narrative for our funders and supporters.

THIS IS WHAT IT TAKES TO DO THE JOB

We’re eager to capitalize on the current political landscape, and we’re looking for someone who can hit the ground running and deliver near-term successes. Qualified candidates will have a proven track record of conceiving and implementing strategic campaigns in a leadership role. Ideal candidates will have experience with advocacy campaigns, federal policies and public lands, convening stakeholders around shared values, strategic messaging, and working with diverse communities to realize inclusive and equitable conservation outcomes. The full position description is below, and we strongly encourage candidates of all backgrounds who can fulfill the primary responsibilities of this position to apply.

THESE ARE THE REWARDS

The salary range for the Campaign Manager is $55,000-$85,000. Compensation is highly dependent on experience. Our benefits package includes health insurance, a retirement plan, vacation days and federal holidays, a sabbatical policy, wellness days, sick days, and a family leave policy. We believe time in the field is motivating, inspiring and critical to our success as advocates – and we create space for our employees to experience the places we are working to protect. Relocation support is also available for qualified candidates who are ready to move to our mountain community.

READY TO APPLY?

Qualified candidates are encouraged to apply by submitting the following materials to Jobs@wildernessworkshop.org with the subject line: “Campaign Manager.”

- Letter of interest & Resume
- One page description of a campaign you managed and outcomes
- Three references
- Salary requirements

The application deadline is Wednesday, May 5, 2021.
THIS IS WHAT SUCCESS LOOKS LIKE AT WILDERNESS WORKSHOP

We engage in a wide range of issues to achieve our mission, and there's no shortage of exciting efforts underway at any given time. Here are some of the things we're particularly proud of right now:

Protecting the Thompson Divide - After more than a decade of activism, our community convinced the Bureau of Land Management to cancel 25 illegal leases in the Thompson Divide. We're now working to pass federal legislation to permanently protect the area through the Colorado Outdoor Recreation and Economy (CORE) Act.

Acting on climate - We're working with partners across the state and the country to ensure the Biden Administration's modernization of the federal oil and gas program results in decisions that eliminate climate pollution from our public lands and align with global and national climate targets. We're also participating in a statewide coalition to ensure the Colorado Climate Action Plan is successful in meeting ambitious climate targets, and that equity and justice are centered in our state's climate efforts.

Defiende Nuestra Tierra - Three years ago we launched our Defiende Nuestra Tierra (Defend Our Land) program to build relationships with the Roaring Fork and Colorado River Valley's Latinx communities and partner with those communities to protect public lands. The program has been a great success and is now staffed full time.

No dams in wilderness - After two years of advocacy and collaborative work, we reached a settlement with the City of Aspen that will result in the City moving its conditional water rights for dams on Castle and Maroon Creeks out of these special valleys. And we've just begun to fight and organize against a proposal to build a dam that could inundate the Holy Cross Wilderness and divert Western Slope water to the Front Range.

Defending the North Fork watershed - The North Fork Valley has been constantly threatened by oil and gas leasing and drilling, and coal mine expansion into wild roadless forests. We've been watchdogging these proposals and fighting back across the board with policy expertise, legal challenges and community activism.

Advocating for wildlife in the Eagle Valley - We've galvanized a movement in the Eagle Valley to stop the Forest Service from granting a developer permission to pave a forest road through some of the last best deer and elk winter range.

WORKING AT WILDERNESS WORKSHOP AND LIVING IN THE ROARING FORK VALLEY

Wilderness Workshop offers its staff a close-knit, relatively casual work environment that is focused on results and impact. We are passionate about our work, creative, and like to work collaboratively, both internally and externally. Successful members of the team are self-starters, life-long learners, community builders, and enjoy the nimbleness of a smaller organization that acts quickly to take advantage of new opportunities.

The Roaring Fork Valley stretches from the top of Independence Pass, through Aspen and Carbondale to the confluence with the Colorado River at Glenwood Springs. The breadth and depth of recreation and cultural amenities found in our community are second to none. Every town in the Roaring Fork Valley provides incredible access to public lands and nearly endless opportunities to ski, snowshoe, hike, bike, fish, camp, climb, and kayak just out the backdoor. In addition to outdoor opportunities, nationally recognized art and cultural institutions, unique businesses, a mix of public and private educational intuitions (public, private, and non-traditional for both K-12 and higher education), places of worship, and many nonprofits and volunteer opportunities are all found in the Roaring Fork Valley.

Wilderness Workshop is headquartered in Carbondale, which offers a community-oriented, small-town feel, nestled in the larger Roaring Fork Valley. With many events and networking opportunities, the growing, close-knit community extends visitors and new residents a hearty welcome. While finding housing can be challenging, there is a growing housing stock and a variety of options and opportunities, from downtown Carbondale to more rural settings or other towns within a 20-30 minute drive.
POSITION DESCRIPTION - CAMPAIGN MANAGER

Title: Campaign Manager
Reports to: Conservation Director
Compensation: $55,000 - $85,000
Location: Carbondale, Colorado

Position Summary
Wilderness Workshop is looking for an enthusiastic, energetic, and experienced Campaign Manager to join our team. In support of Wilderness Workshop’s mission to protect public lands, the Campaign Manager will develop and implement campaigns designed to protect the spectacular lands and rivers in our region, fulfill the Biden administration’s commitment to conserve 30% of our nation’s lands and waters by 2030, and galvanize community and political opposition to destructive projects on our public lands. The Campaign Manager will work closely with a highly talented and integrated team at Wilderness Workshop that includes policy, organizing, communications and legal expertise.

Primary Responsibilities
- Conceive and execute integrated campaigns to protect and defend priority lands and waters in the Wilderness Workshop geography. Develop comprehensive campaign plans that deploy organizing, communications, policy, and legal expertise to achieve conservation outcomes.
- Collaborate with the Conservation Director and Executive Director to develop new legislative campaigns for Wilderness Workshop, including 30x30 priorities.
- Advocate for land and water protection proposals with stakeholders, decision-makers, and the public. Coordinate with the Director of Community Organizing and Field Coordinator to ensure Wilderness Workshop’s community engagement and events include advocacy opportunities on our major campaigns.
- Develop and maintain collaborative relationships with community members, land managers, recreation users, ranchers, elected officials, and other key partners and decision-makers. Serve as an ambassador for Wilderness Workshop in our local communities and in the conservation community.
- Convene and lead coalitions in support of our priority campaigns. Participate in additional coalitions on behalf of Wilderness Workshop as appropriate.
- Convene and participate in formal stakeholder processes and other formal collaborative efforts.
- Coordinate with the Communications Director to ensure campaigns have necessary messaging, marketing, branding, media, and communications support.
- Coordinate with the Development Director to fundraise for campaigns, including donor meetings, grant proposals and reporting.
- Contribute energetically and thoughtfully to a team dynamic at Wilderness Workshop that is collaborative, inclusive, professional, inspired, empathetic, hardworking and fun.

Required Qualifications
- At least 2 years of direct campaign management experience, including developing campaign plans and integrating organizing, communications, and other elements into comprehensive campaigns with specific and measurable outcomes.

Desired Qualifications
- Two or more years of experience in advocacy or issue-based campaigns.
- Work or academic experience with public lands, federal policy, federal legislation, water management, or other relevant fields.
- Excellent relationship-building skills and experience working with people of widely diverging backgrounds, cultures, political beliefs, and socio-economic strata.
- Experience working in coalitions and/or with formal stakeholder processes.
- Familiarity with our geography, which includes the White River National Forest and the Roaring Fork, Crystal, North Fork, Eagle and Colorado River Valleys.
- Experience with media and/or other communications platforms.
- Experience fundraising for campaigns.
- Comfort with wilderness/backcountry travel and fluency with GPS, GIS, Google Earth, and geospatial website applications.
- Spanish language skills.
- Commitment to public lands conservation and equitable access to and enjoyment of our public lands.

Wilderness Workshop provides equal employment opportunities to all persons. No employee or applicant for employment will be discriminated against because of race, color, religion, sex, national origin, age, sexual orientation, otherwise qualified handicap or disability, or veteran status.