



### THIS IS WHO WE ARE

Using science, law and policy, and grassroots activism, Wilderness Workshop works to protect the public lands of Colorado's western slope. Our geography is centered on the White River National Forest and Colorado River Valley, and from our basecamp in Carbondale we work to defend and protect treasured landscapes such as the Thompson Divide, Flat Tops, Roan Plateau and North Fork Valley.



Founded in 1967, Wilderness Workshop has earned a national reputation for passionate, strategic advocacy, effective grassroots activism, and scientific authority. We are a trusted leader in the conservation community, and we work collaboratively with local, regional and national partners toward a shared vision for a healthy, ecologically intact planet.

We don't represent any user group; rather, we provide a voice for nature on our public lands. We're a community of people who enjoy and cherish wild places, and believe that wildlands and wildlife should be protected for their own sake (and for ours).



We are committed to ensuring that public lands are accessible and enjoyable for all, and that equity and justice are centered in public lands management. As an organization we are similarly working to become more inclusive and diverse and ensure we and our work are representative of the communities we serve.

**We now seek an experienced, committed, dynamic Director of Community Organizing to join our highly talented team.**

## THIS IS WHAT SUCCESS LOOKS LIKE

We engage in a wide range of issues to achieve our mission, and there's no shortage of exciting efforts underway at any given time. Here are some of the things we're particularly proud of right now:

### Protecting the Thompson Divide

After more than a decade of activism, our community convinced the Bureau of Land Management to cancel 25 illegal leases in the Thompson Divide. We're now working to pass federal legislation to permanently protect the area through the Colorado Outdoor Recreation and Economy (CORE) Act.

### Acting on climate

We're working with a statewide coalition to ensure the Colorado Climate Action Plan is successful in meeting ambitious climate targets, and that equity and justice are centered in our state's climate efforts. We're also successfully fighting oil and gas development on our public lands – a major source of our nation's greenhouse gas emissions.

### Advocating for wildlife in the Eagle Valley

We've galvanized a movement in the Eagle Valley to stop the Forest Service from granting a developer permission to pave a forest road through some of the last best deer and elk winter range.

### Defiende Nuestra Tierra

Two years ago we launched our "Defiende Nuestra Tierra" program to build relationships with the Roaring Fork and Colorado River Valley Latinx communities and partner with those communities to steward and protect our public lands. The program has been a great success and is now staffed full time.

### No dams in wilderness

After two years of advocacy and collaborative work, we reached a settlement with the City of Aspen that will result in the City moving its conditional water rights for dams on Castle and Maroon Creeks out of these special valleys. And we've just begun to fight and organize against a proposal to build a dam on the edge of the Holy Cross Wilderness.

### Defending the North Fork watershed

The North Fork has been constantly threatened by oil and gas leasing and drilling and coal mining. We've been watchdogging these proposals and fighting back across the board with policy expertise, legal challenges and community activism.

## HERE IS HOW THE DIRECTOR OF COMMUNITY ORGANIZING MAKES A DIFFERENCE

Wilderness Workshop's mission is to protect public lands in western Colorado. At its core our work consists of convincing land managers, Congress, local elected officials and the public to make conservation-minded decisions regarding our public lands. It is our belief that community organizing is critical to this work and goes hand in hand with being a place-based organization. Simply put, an engaged and informed public moves the needle on our issues. The Director of Community Organizing activates our members and the public to make sure that our elected officials and agency staff understand how much the public values protected public lands, and works to create overwhelming public pressure that results in conservation of our public lands. The Director of Community Organizing is a critical ambassador for the organization, utilizing and leading our community programs and events to tell our story and the story of our work to ensure we retain the social license and donor support to effectively continue our work. Supervised by the Conservation Director, the Director of Community Organizing collaborates closely with the Defiende Nuestra Tierra Director to create a culture of activism in our local community and achieve conservation outcomes.



## WORKING AT WILDERNESS WORKSHOP AND LIVING IN CARBONDALE

Wilderness Workshop offers its staff a close-knit, relatively casual work environment that is focused on results and impact. We are passionate about our work, creative, and like to work collaboratively with the team and our partners. Successful members of the team are self-starters, life-long learners, interested in building new skills, active listeners, and like the nimbleness that comes from a smaller organization that can act quickly to take advantage of new opportunities.



The Roaring Fork Valley stretches from the top of Independence Pass, through Aspen and Carbondale to the confluence with the Colorado River at Glenwood Springs. The breadth and depth of recreational and cultural amenities found in this community are second to none. Multiple wilderness areas, ski areas, world class biking and running trails, and nationally recognized art and cultural institutions are all found in the Valley.

Wilderness Workshop is headquartered in Carbondale, which offers a community-oriented small-town feel, nestled into the larger human ecosystem of the Roaring Fork Valley. The growing, close-knit community extends visitors and new residents a hearty welcome. Carbondale, like all of the towns in the Roaring Fork Valley provides incredible access to public lands and nearly endless opportunities to ski (cross-country and downhill), hike, bike, fish, climb, and kayak just out the backdoor. While finding housing can be challenging in the Roaring Fork Valley, there is a growing housing stock and a variety of options and opportunities, from downtown Carbondale to more rural settings or other towns within a 20-minute drive.

### THIS IS WHAT IT TAKES TO DO THE JOB

We are a mission driven organization and believe community organizing is a critical strategy in achieving our goals. Qualified candidates will have a proven track record of organizing in support of socio-political issue causes. We are interested in candidates who have worked for mission driven non-profits or political campaigns and who have a basic understanding of the political process and how social change is achieved. Ideal candidates will have a connection to public lands and knowledge of conservation work. We strongly encourage candidates of all backgrounds who can fulfill the primary responsibilities of this position (listed below) to apply. *Below is the job description for the Director of Community organizing:*

#### Position Summary

In support of Wilderness Workshop's mission to protect public lands, the Director of Community Organizing leads our organizing work with the goal of creating broad, deep and diverse support for public lands conservation throughout our region. The Director of Community Organizing is primarily responsible for creating a culture of activism in our local community and engaging the public in support of our public lands conservation efforts, and collaborates with other staff to achieve the organization's programmatic goals. The Director of Community Organizing and the Defiende Nuestra Tierra Director are responsible for the organizing component of all initiatives and campaigns at WW, and work together to ensure WW's organizing efforts as a whole are culturally representative of and relevant to the diverse community we serve.

#### Primary Responsibilities

- Identify, cultivate, train, engage, and empower a broad and diverse set of activists on WW's priority conservation issues.
- Increase community literacy and advocacy concerning public lands and conservation, using strategic and effective principles of community organizing to recruit, train, and mobilize members of the community.
- Develop and implement community organizing plans in support of priority projects, campaigns and policy goals.
- Establish relationships with community leaders, elected officials, government staff, and other stakeholders

to build strategic partnerships and identify supporters and allies.

- Collaborate with the Communications Director to develop external communications that support our organizing work and vice versa, including framing discussion of our issues in the media, assisting with our social media channels, and managing all of WW's digital and online organizing and activism.
- Organize events to engage our community in our work, including public meetings, workshops, hikes, happy hours and our annual community party.
- Help our community connect with our local public lands through outdoor opportunities such as backcountry recreation and wilderness experiences.
- Build a more empowered electorate within WW's service area.

### **Desired Qualifications**

- At least 3 years of direct community organizing experience, including experience empowering community members to take action through participatory democracy and issue advocacy.
- Excellent written and verbal communication skills.
- Familiarity with grassroots methods of building collective voice for action.
- Collaborative and experience working in a team environment.
- Excellent organization skills, attention to detail, professionalism, ability to meet deadlines.
- Experience and comfort working with people of widely diverging backgrounds, cultures, political beliefs, and socio-economic strata.
- Experience with earned media and managing professional social media accounts.
- Experience with online advocacy platforms, database management and office software.
- Commitment to public lands conservation.
- Spanish language skills.

### **What are the Rewards**

The salary range for the Director of Community Organizing is \$55,000-\$70,000. Compensation will reflect the applicant's qualifications and previous experience. The benefits package includes health insurance, a retirement plan, vacation days and federal holidays, a sabbatical policy, wellness days, sick days and a family leave policy. Relocation support is also available for qualified candidates who are ready to move to our mountain community.

### **Ready to Apply?**

Qualified candidates are encouraged to apply by submitting a resume, salary requirements and a letter of interest describing why your qualifications and past experience make you an ideal candidate to [Jobs@wildernessworkshop.org](mailto:Jobs@wildernessworkshop.org) with the subject: "Director of Community Organizing." All applications are to be submitted electronically. To learn more about this position and the work of the Wilderness Workshop, please visit us at [www.wildernessworkshop.org](http://www.wildernessworkshop.org). Applications will be reviewed on a rolling basis and candidates are encouraged to submit materials prior to September 15, 2020.

***The Wilderness Workshop provides equal employment opportunities to all persons. No employee or applicant for employment will be discriminated against because of race, color, religion, sex, national origin, age, sexual orientation, otherwise qualified handicap or disability, or veteran status.***